



WCHA BOARD OF DIRECTOR'S MEETING
DECEMBER 16, 2020 – 7PM CENTRAL TIME

Roll Call:

- Present: Anna Horn – President
Bill Huckabee – Past President
Robin Klover – 2nd Past President
Mark Niebrugge – President Elect
Dan Fox – EC Member
Randy Jacobs – EC Member
Don Falcon – Executive Director
Luke Castle – Lifetime Director At Large
Anne Prince – Lifetime Director At Large
Directors Present: Susan Voegle, Dan Manion, Kelley Wainscott, Kathy Smallwood, Kevin Hardcastle
Thomas Coon, Andy Staton, Ron Stratton, Dawn Shafer, Debi Donnelly, Kristy Smith, Kyle Parker
Absent: Mitch Leonarski. Excused Absence: Jennifer Jubb
Kerry Aycock moved from his region so is no longer eligible to serve as director
Committee Chairs Present: Jeffrey Pait, India Champion, Mimsi Coon, Berta Falcon

Welcome Guests: Committee Chairs

Old Business:

- Approve Minutes of May 1, 2020
 - Minutes Approved

New Business:

- Committee Chair Reports – Recap Of Each Committee's Goals And Accomplishments
 - Judges Committee – Jeffrey Pait Chairman reported that judging guidelines were updated, the judge's committee voted on judges for WCHA and Big Money Futurities, 5 judge's applicants were approved to test but with Covid the testing was postponed until 2021. New applicants can apply for 2021.
 - Report Approved Unanimously
- Membership Committee – India Champion Chairman reported the main focus of the committee was to produce and print the futurity program. A very professional book was produced and ads were sold. Don thanked India for her leadership in this effort and the program had net income of over \$5000 this year where in previous year's this was a \$3,000 expense to the futurity. Other directors commented on the success of this project.
 - Report Approved Unanimously
- Breeder's Committee – Don Falcon Chairman submitted written summary of new programs implemented in this year's futurities: foal nomination program, reduced stallion fees, a flat rate entry fees for non pro exhibitors, two year old classes. Don gave a comparison of growth from 2016 to 2020 with substantial increases in number of entries and monies paid back to participants being quadrupled in four years. Sponsorship dollars have increased with the growth of entries and Don provided list of cash sponsors for this year's futurity. He reported the success of moving the Yellow Rose Futurity to Fort Worth after the first option of having at Pinto World was cancelled, this futurity went from 19

total entries in 2019 to 95 entries in 2020. The WCHA junior weanling classes were successful with all 40 slots sold and payouts were \$36,000 in the two classes. Ranch Horse Versatility classes were small but about the same as 2019 in number of entries and payouts. Several directors commented on the growth these futurities have made in four years and the potential for future growth. Don reported the tentative dates for 2021 and will be held with APHA Platinum and Gold Futurities in Fort Worth.

- Report Approved Unanimously

- Futurity Reception & Entertainment Committee – Co Chair Susan Voegle reported that the Goat Dressing competition and raffle for grill was huge success in raising over \$20,000 for next year's futurities. Dinners were sponsored and were well attended. Don thanked Tim Finkenbinder for conducting a free seminar for all attendees on Judging Conformation following our Annual Meeting.
- Hall of Fame Nominating Committee – Luke Castle Chairman reported that 3 horses and 3 men were inducted into the Hall Of Fame: Obvious Conclusion, HY Berry and Scarlet Print with Ted Turner, Dick Donnelly and Hank Wiescamp. He reminded directors to review the criteria and to download nomination forms and submit candidates for 2021 with supporting material by July 1.
 - Report Approved Unanimously
- Auction and Hall of Fame – Kevin Hardcastle/Berta Falcon – Co chairs. Kevin gave report on a successful auction. Berta reported with Covid there were additional expenses plus there are expenses for video production for Hall Of Fame inductees, awards, building rental but we still had profit of over \$30,000. Berta submitted report of all those who donated auction items and who purchased and she is sending thank you cards to everyone.
 - Report Approved Unanimously
- Governance Committee – Mimsi Coon Chairman – No Bylaw Changes this year.
- State and Regional Public Relations Committee – Mark Niebrugge Chairman reported that this committee met twice. The objective of the committee was reviewed in forming a year end award program or to make people more aware of WCHA through special awards at large regional shows. After Covid canceled so many shows this committee felt best to wait until 2021 to further develop a program.
 - Report Approved Unanimously
- Financial Report – Robin Klover provided written report of association's profit and loss per class as of Dec 14, 2020. He gave detailed explanation of what was taken in and paid back out to futurity participants and how late income from this year's futurities will be allocated to next year's event. He then gave report on balance sheet of the association with current assets in checking, savings accounts, etc. Don reported that \$637,000 was paid back to participants this year compared to \$441,000 in 2019 resulting in nearly \$200,000 increase going back to participants in our WCHA events.
 - Report Approved Unanimously
- WCHA Foundation – Robin Klover reported that the Foundation awarded 7 scholarships this year for 2020-2021 school year. The Foundation also purchased monogrammed halters and caps to given out in WCHA awareness efforts at various events in 2020-2021.

Other New Business –

- Thank outgoing directors Kathy Smallwood and Ron Stratton who have served 2 – three year terms as directors and have served on numerous committees in their tenure.
- Election results for new directors in the Professional category will be final on December 21.

Meeting Adjourned